



AHA, Inc.

2016 ANNUAL REPORT

A YEAR OF GROWTH & STABILITY



MISSION

To promote excellence through education in equine-assisted therapy.

VISION

AHA, Inc. is recognized as part of the international community that provides education, facilitates research, and promotes equine-assisted therapy as an effective treatment strategy that improves the quality of life for individuals with disabilities.

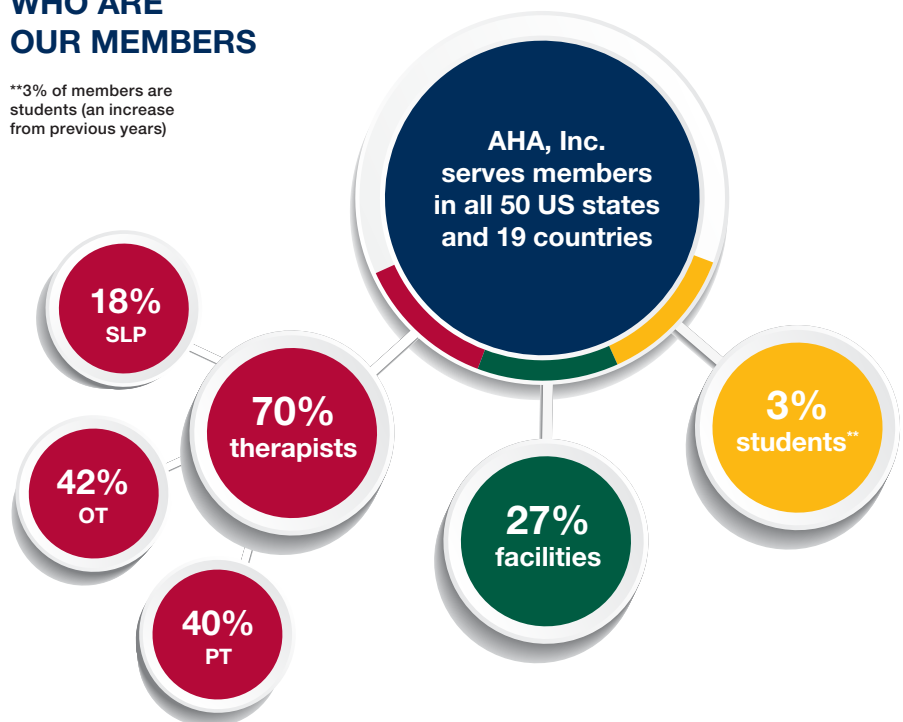
ABOUT US

AHA, Inc.'s mission is to promote excellence through education in equine-assisted therapy. We are a membership organization that provides education and educational resources for both our members and the community at large. Our key strategic initiatives/goals are focused on membership retention, educational excellence, and financial stability.

In 2003, AHA, Inc. was established as a nonprofit and started with about 500 members. Today our membership is close to 1,200, and we continue to see a steady increase year to year. Our long-term goal is to continue growing our membership by educating new therapists and offering the most current resources and outreach to the medical field at large.

WHO ARE OUR MEMBERS

**3% of members are students (an increase from previous years)



OUR PROGRAMS IN ACTION

As a membership organization we offer educational resources to our members and the public, including those seeking services. We offer educational courses both in-person and online. Our two foundation courses focus on the use of hippotherapy as part of a comprehensive plan of care for patients. Level I and Level I Treatment Principles course content was updated in both manuals and power points, our Business Connection course and Neuro Connection courses were also updated, and two new online courses, Muscles in Motion and Level 1.5/Mentor, were added to our online listing. AHA, Inc. hosts an International Conference every other year, offering therapists exceptional content, networking opportunities, and the latest updates in research and industry trends.



FUNDING IN ACTION

We ended the 2016 year with over of \$24,000 in our General Operating Account. We have posted a net income each of the past five years, with this past year being one of our strongest. We are building towards long-term asset development and operational reserves to support this position of financial stability.

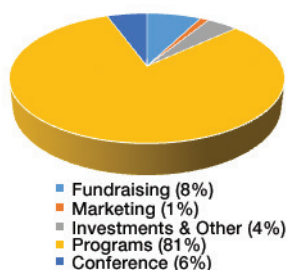
2016 FISCAL YEAR

INCOME		
Fundraising	\$15,478.26	8%
Marketing	\$2,520	1%
Investments & Other Income	\$8,822.84	4%
Program Income	\$165,221.69	81%
Conference	\$11,437.50	6%
TOTAL INCOME	\$203,480.29	100%

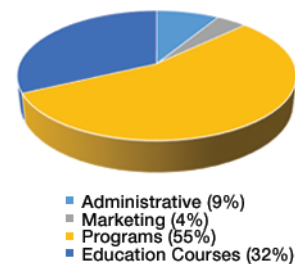
EXPENSE		
Administrative	\$16,172.03	9%
Marketing Expenses	\$7,786.53	4%
Programs	\$104,558.17	55%
Education Courses	\$59,924.62	32%
TOTAL EXPENSE	\$188,441.35	100%

NET \$15,038.94

2016 FISCAL YEAR INCOME (BY%)



2016 FISCAL YEAR EXPENSES (BY%)



EDUCATIONAL ENDOWMENT FUNDS

In the fall of 2016, the AHA, Inc. Board of Directors approved the investment of Cunningham Mountain Valley Education Endowment with the Community Foundation of Northern Colorado. AHA, Inc. invested \$100,100.00 per the organization's newly approved investment policies. The AHA, Inc. Board felt this partnership gave our endowment the best long-term growth opportunities while keeping our principle as safe as possible. By the end of 2016 our endowment realized a 3% growth.

OUR PARTNERSHIPS

AHA, Inc. continues to develop our relationship with PATH Intl. with regard to educating the instructor-therapist team and supporting industry standards for equine-assisted therapy. Other organizations we partner with throughout the year are the American Quarter Horse Foundation (AQHF), the Certified Horsemanship Association, Inc. (CHA), the Horses and Humans Research Foundation (HHRF), Horses in Education and Training International (HETI), and the Temple Grandin Equine Center at Colorado State University (TGEC at CSU). We partner on grant opportunities, educational projects, and resources. We plan to continue growing resources and tools through additional partnerships. AQHF funded a grant in the amount of \$5,000 to support educational growth and development of AHA, Inc. faculty. AHA, Inc. faculty have utilized the information to strengthen and support course updates, future courses, and new projects in the areas of education and research.